



The proprietary CEAD i.P.TV software suite (DISE) incorporates a simple and intuitive interface that allows you to create dynamic visual communications for distribution locally or across a network to multiple locations.

CEAD i.P.TV is an essential tool for organisations that are passionate about creating a positive engagement and communication culture.

Directory and Reception Displays (iBO)

When placed strategically, displays allow you to inform and direct patrons and guests to different parts of the venue with dynamic and informative information. Real time and up to date information can be delivered at any time with impact and reliability.

Inform patrons and guests of Jackpot announcements, types of games available, venue information and health announcements with 46, 57 and 65 inch, high definition LCD displays. Schedule information prior to lunch and dinner of your dining facilities and drink specials etc throughout the day. Convey gaming responsibility information in a dynamic and informative way.



Menu Boards

Inform patrons and guests with scheduled meal times and meal menu options on high definition LCD menu boards. Entertain diners with a mixture of meal information, venue information and sporting events or upcoming events all at the same time. Take your own photos or HD video of meals and chefs preparing meals and mix with other dynamic content.

Bottle Shop

Specials and promotions can be delivered from the marketing department easily and without fuss. Simply create and send content information to inform purchasers of product specials and club information. Easily include any file types that you receive from your suppliers and mix with your branding and marketing information.

Place live footy action in the corner of your content to entertain shoppers while waiting.



Sports Bars

By using high definition commercial LCD displays from CEAD TV with DISE software allows you to inform patrons and guests in many innovative ways.

Mix cable TV (or any other source) with News tickers and drinks promotions while informing them of Bottle Shop specials and available meal options.

Have cameras focused on the live band playing in other parts of the venue but broadcast to the main bar area which allows viewers to watch the footy and the band – at the same time!



Beer Garden

The Beer Garden is the perfect area for the Weatherproof TV.

A captive audience allows you to market your brand while not having to worry about the durability of your visual display systems. The Weatherproof TV in conjunction with DISE software can allow you to inform diners when meals are ready without interfering with the default playing of content.